

MARKETING COORDINATOR

SCAPE is seeking a Marketing Coordinator with excellent communications skills and a passion for the future of the built environment to join our growing team. SCAPE is a 50-person landscape architecture and urban design studio based in New York City with an office in New Orleans. We believe that landscape architecture can enable positive change in communities through the creation of regenerative living infrastructure and public landscapes. Our studio works to integrate natural cycles and systems into environments across all scales, from the urban pocket-park to the regional ecological plan—with the goal of connecting people to their immediate environment and creating dynamic and adaptive landscapes for the future.

As the Marketing Coordinator you will work directly with SCAPE's Business Development Manager and team of Principals to develop a clear communications narrative for the studio and to support the production of marketing materials and the pursuit of new work. A successful candidate will have superior communications skills, an ability to multi-task, comfort liaising with members of the press and the studio, and an interest in supporting SCAPE's activist and ideas-driven practice.

DESIRED SKILLS/EXPERTISE:

- Bachelor's degree or higher
- Proficiency with Adobe InDesign, Photoshop, Illustrator, Premier, and Microsoft Outlook, Word, and Excel.
- Knowledge of landscape architecture, architecture, urban planning, and/or urban design
- Superior written and spoken communication skills
- Meticulous attention to detail, ability to copy edit, and a keen eye for graphic design and visual presentation
- Highly organized and able to prioritize and multi-task in a busy environment
- Some knowledge of marketing and business development is appreciated

Please submit a resume, cover letter, and writing sample to jobs@scapestudio.com. Be sure to include "Marketing Coordinator" in the email subject line.